

# NATIONAL CONFERENCE

9 - 10 OCTOBER 2025



COMMUNITY HOSPITALS:  
INTEGRATING CARE, BUILDING CAPACITY

# SPONSORSHIP OPPORTUNITIES



DELTA MARRIOTT  
SWINDON  
SN3 1SH

# SPONSORS

## ABOUT THE CHA

The Community Hospitals Association is made up of a vibrant network of innovative leaders from community hospitals across the UK. We regularly share best practices and creative approaches, providing valuable insights for government agencies and ongoing inquiries. Our association conducts important research to drive positive change in healthcare delivery.

Last year, we were delighted to host 140 national and international delegates at our conference in Gloucester, featuring 36 engaging workshops and plenary sessions that showcased inspirational content from influential speakers and community hospitals staff. We were honoured to be joined by Professor Chris Whitty, CMO to discuss the future of community hospitals. Nine sponsors benefited from invaluable networking opportunities, building strong relationships with community hospital professionals at our event. [Read more here.](#)



*"FANTASTIC EVENT...LOTS OF OPPORTUNITIES FOR THE TEAM TO NETWORK"*  
NHS Benchmarking Network

*"THANK YOU TO THE WHOLE TEAM, FOR A **BRILLIANT** EVENT. IT WAS A PLEASURE TO ATTEND AND I LOOKING FORWARD TO CONTINUED COLLABORATION"*  
Elderly Matters



## CHA NATIONAL CONFERENCE 2025

We are delighted to be holding our annual conference event on 9<sup>th</sup> & 10<sup>th</sup> October at the Delta Marriot hotel in Swindon. This year's theme, '**Community Integration,**' will highlight and celebrate the vital role of community hospitals in bridging healthcare services and communities across the four nations.

We look forward to welcoming outstanding and inspirational plenary and workshop speakers. Our delegates will participate in engaging workshops and discussions. We will be joined by a range of healthcare staff, including local ICB representatives and services managers as well as academics and policy makers. Networking is a major focus of our event, and this year will present lots of opportunities to connect, share and collaborate.

The 2025 event will feature a special celebration of innovation and excellence in community hospitals through our 25th year anniversary Innovation and Best Practice Awards. Do join us in celebrating the vital contributions of community hospitals and connecting with healthcare leaders at this year's exciting event.

*"THIS WAS A TRULY **INSPIRING & ENERGISING** CONFERENCE. MEETING SO MANY TEAMS FROM AROUND THE UK & INDEED JAPAN WAS A PLEASURE. THE DIVERSITY OF **DISCUSSION & NETWORKING** WAS **BRILLIANT**, & THE **QUALITY** OF THE PLENARY SESSIONS & THE WORKSHOPS WAS **EXCELLENT**. CAN'T WAIT FOR NEXT YEAR!"*



# SPONSOR

## CHA NATIONAL CONFERENCE 9TH & 10TH OCTOBER 2025 COMMERCIAL SPONSORSHIP OPPORTUNITIES

### WHY SPONSOR THE CHA NATIONAL CONFERENCE?

Sponsoring the CHA National Conference offers a unique opportunity to showcase products and services, and network with a passionate and diverse audience of community hospitals staff and interested parties.

### WHO SHOULD SPONSOR THE CHA NATIONAL CONFERENCE?

We welcome organisations and individuals who provide goods, services and consultancy to community hospitals. Our delegates will be most interested in companies and organisations whose work supports and develops community hospitals across the UK, in particular new technologies and equipment, as well as innovative approaches and techniques to help improve care and delivery. We are especially keen to hear from companies that are advancing the green agenda.



## KEY BENEFITS:

### 1. TARGETED EXPOSURE

Gain direct access to a captive audience of healthcare professionals interested in the latest products and services, enhancing your brand visibility & recognition among a concentrated group of potential clients.

### 2. NETWORKING OPPORTUNITIES

Develop new relationships and trust through face-to-face interactions, potentially leading to future business opportunities and collaborations with key stakeholders and other sponsors.

### 3. 'SPONSOR SPOTLIGHT' AND PRODUCT SHOWCASE

This year features the new 'Sponsor Spotlight'—a 10-minute opportunity to demo your products and services directly to an engaged audience

### 4. PROMOTIONAL OPPORTUNITIES

Benefit from social media marketing, website exposure, conference programme advertising and display stands at the event.

*Partner with us to make the CHA 2025 Conference a milestone event that strengthens integrated healthcare, expands community hospitals' capabilities, improves collaborations across sectors, and advances person-centred care.*

**DR KIRSTY  
PROTHEROUGH**  
CHA CHAIR



## CHA NATIONAL CONFERENCE SPONSORSHIP PACKAGES

WE WOULD BE PLEASED TO DISCUSS THE SPONSORSHIP PACKAGES OUTLINED BELOW AND HELP IDENTIFY THE BEST FIT FOR YOUR NEEDS. ALL PACKAGES INCLUDE VAT. [REGISTER YOUR INTEREST BELOW](#) OR CONTACT DR KIRSTY PROTHEROUGH AT [KIRSTENPROTHEROUGH@COMMUNITYHOSPITALS.NET](mailto:kirstenprotherough@communityhospitals.net) – WE LOOK FORWARD TO HEARING FROM YOU!

### WHAT'S ON OFFER?

#### 1. EXHIBITOR PACKAGE- £1200

- ◇ Dedicated exhibition space to display banners & merchandise
- ◇ 10 minute 'Sponsor Spotlight' session during the conference
- ◇ Half page A4 advert in conference digital programme & marketing on CHA social media
- ◇ Company logo & overview in conference programme & on CHA website

#### 2. SPONSORSHIP PACKAGES - FROM £1400

In addition to the exhibitor package above, we are pleased to offer these sponsorship opportunities with the following additional benefits:

##### A. NETWORKING DRINKS - £1600

- ◇ Two complimentary networking drinks tickets
- ◇ Display of corporate banner during networking drinks

##### B. NETWORKING DINNER OR TABLE WINE - £1600 EACH

- ◇ Two complimentary networking dinner tickets
- ◇ Display of corporate banner during networking dinner

##### C. CONFERENCE REFRESHMENTS -£1400

- ◇ Display of A4 'sponsored by' signs at each drinks station
- ◇ Connect directly with attendees during refreshment breaks.

##### D. CONFERENCE BURSARIES- PATIENT CARER OR COMMUNITY REP - £1400EA.

- ◇ Sponsor a patient, carer, or community rep to attend the event, covering travel and accommodation

#### 3. INNOVATION AND BEST PRACTICE AWARDS SPONSOR £1600EA: £1400 PER AWARD

This year marks the 25th anniversary of the CHA Innovation and Best Practice Awards, which celebrate excellence in community hospitals by recognising innovation, best practice, and community-focused care. Sponsoring the awards offers organisations the opportunity to support and showcase outstanding contributions to patient care and service improvement.

**Sponsorship of one or more of the following award categories:**

- Green initiative - sustainable practices in healthcare
- Quality improvement in community hospitals
- Integration and continuity of care - knowing your patient across services
- Person centred care - no decision about me without me
- Innovative technology in community hospitals
- CHA Silver Jubilee President's Award for Innovation and Excellence

In addition to the exhibitor package, sponsorship of an award includes the following benefits:

- ◇ Two complimentary networking dinner tickets.
- ◇ Display of corporate banner during networking dinner.

#### 4. ALSO AVAILABLE - PROGRAMME ADVERTISEMENTS: FROM £500 EACH

- ◇ 1/2 A4 (landscape) or 1/4 A4(portrait) product/company advert in the official digital conference programme & printed highlights brochure.
- ◇ Logo on official event partner acknowledgement section of programme.

[REGISTER YOUR  
SPONSORSHIP  
INTEREST](#)

[WWW.COMMUNITYHOSPITALS.ORG.UK](http://WWW.COMMUNITYHOSPITALS.ORG.UK)

[INFO@COMMUNITYHOSPITALS.NET](mailto:INFO@COMMUNITYHOSPITALS.NET)



*"The national voice for Community Hospitals"*

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SPONSORSHIP PACKAGES